

**TOWN OF STURBRIDGE, MA
DESIGN REVIEW COMMITTEE**

**MEETING MINUTES
15 January 2013**

Meeting Convened: 7:00 pm

Meeting Adjourned: 7:44 pm (motion to adjourn C Forgit; second: F O'Connell)

Attendees: Design Review Committee (DRC) – Chris Castendyk (absent), Cindy Sowa Forgit, Fran O'Connell, Chris Wilson, Elaine Cook and Applicant

Location: Center Office Building, 2nd Floor Main Meeting Room

Agenda: 392 Main Street – Unit 4 (Rt. 20) – Village Styles Salon & Spa (formerly Modella's Salon)
Old Business
New Business

Street: 392 Main Street

Applicant: Judith Pelletier, Tenant, Village Styles Salon & Spa

Pylon Sign: Not discussed as no application for signage has been submitted to Town by Tenant

Building Sign:

Zoning District: Commercial Tourist District; Note: Planning Board approval is not required.

Location: front of building; reference attached plan

Detail Specifications & Colors:

- **Logo/Wording:** "Village Salon & Spa"; Copy Color Burgundy; "Styles" Copy Color Black or Chestnut Brown/Black; Background: Beige
- **Colors:** Black, Beige and Burgundy; vinyl color chips provided
- **Note:** E Cook suggested a deep chestnut brown/black color instead of the black on the sign. The applicant would prefer that color; and will see if she can get a copy of this new color to the Planning Department.

Materials: aluminum PVC sign; with raised appliqué (woman's hair symbol) and raised border; ref sketch. Sign will be mounted to building where the "Modella Spa Sign" resided.

Lighting: using existing at site; mounted to building façade, at top of sign

Size: 20"h x 90"l (existing size of Modella sign)

Documents Reviewed: Sketch of sign, Elevations of Building & Site Plan on file with Planning Department in Applicant's File

Directional Sign: The applicant will be putting up a sign no larger than 8 ½ x 11" in size next to the exterior entry door of the salon as her building sign is technically not over the salon's location within the plaza.

Motion to Approve: E Cook **2nd Motion:** C Wilson **Vote:** Unanimous

Old Business:

- **DRC Meeting minutes:** Last meeting on 12.18.2012; approved.

New Business:

- In response to last week's meeting, F O'Connell would like to remind all DRC members that if anyone feels their packet of applicant materials is incomplete, you are encouraged to contact the Planning Department to discuss your concern, as soon as possible.
- Sam's Varsity (392 Main Street – Rt. 20 Plaza) has a neon sign in the window. The Town By-laws prohibit any sign that is lit within, along with neon lit signs. Would the building inspector please check into this?
- TJ O'Brien's sign has an ice cream cone attached to one of the pylon sign supports. Was this approved?
- John Clouthier, Globe Signs appeared before the DRC to discuss "Sturbridge Gas". Since this applicant was not on the public agenda, the DRC is unable to discuss this applicant. John was encouraged to follow up with Planning Department on the status of the application. C Forgit would follow up with the Planning Department regarding his attendance at this meeting.
- **Next DRC Meetings:**
 - **Tuesday, February 5th**
 - **Tuesday, February 19th**

Cc: Building Inspector; Temporary Inspector
Town Planner, Jean Bubon
Town Administrator, Shaun Suhoski
Board of Selectmen: Chairman, Tom Creamer

